



25 bld 3 Malaya Dmitrovka st 127006, Moscow Russia
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ARIUM HOTEL LOYALTY PROGRAM

TERMS AND CONDITIONS

1. Loyalty Program (hereinafter referred to as the "**Program**") - a program to encourage Members that allows them to receive discounts and privileges when staying at the Arium Hotel Moscow (hereinafter referred to as the "**Hotel**") located at: 25 bld 3 Malaya Dmitrovka st, Moscow Russia.
2. The Organizer of the Program (hereinafter referred to as the "**Organizer**") - the Management Company of the Arium Hotel Moscow - Druzhba LLC.
3. Program Participant (hereinafter referred to as the "**Participant**") an individual who has completed the Program Registration Form (hereinafter referred to as the "**Form**") and complies with the terms of these Terms and Conditions. The Registration Form signed by the Participant is a Statement of Intention to become a Program Participant and confirms the Participant's agreement with these Terms and Conditions.
4. By participating in the Program, the Participant grants the Organizer consent to the collection, systematization, accumulation, storage, clarification (update, change), use, distribution (including transfer), depersonalization, blocking, destruction of the following personal data of the Participant: Surname; Name; Middle name; Registration address; Series and number of the identity document; Phone number, Email address and other data related to the fulfillment of the terms of the Program for the period of its validity.
5. The Program Participant is the holder of the Program Virtual Card (hereinafter referred to as the "**Card**"), which is provided to the Participant by the Hotel Administrator after completing the Registration Form.
6. The card has a Unique Identification Number and entitles the holder to privileges and discounts when paying for their own accommodation at the Hotel, as well as the right to privileges and discounts from Program partners.
7. The Program Card has levels corresponding to a certain set of discounts and privileges.

7.1. **Permanent Guest**

The card is issued to the Participant after paying for the fifth stay at the Hotel.

Card holder privileges:

- 15% discount when paying for accommodation at the Hotel;
- special offers from partners of the Program.

7.2. **Special Guest**

The card is issued to the Participant after paying for the services of the Hotel in the amount of more than 100,000 rubles.

Card holder privileges:

- 20% discount when paying for accommodation at the Hotel;
- free early check-in from 8 am, subject to availability;
- special offers from partners of the Program.

7.3. **VIP Guest**

The card is issued to the Participant after paying for the services of the Hotel in the amount of more than 200,000 rubles.

Card holder privileges:

- 20% discount when paying for accommodation at the Hotel;

- free early check-in from 8 am or late check-out until 6 pm when staying at the Hotel, subject to availability;
- free room upgrade, subject to availability;
- special offers from partners of the Program.

8. The Card is considered activated from the next arrival of the Guest at the Hotel.

9. The Card is registered and is not transferable to third parties.

10. The Card is unlimited.

11. The terms of the Program apply to direct individual bookings of accommodation at the Hotel made by the Participant at the current rates for accommodation, including the rates indicated on the official website of the Hotel. Program discounts may not apply to some special rates and services of the Hotel. The terms of the Program do not apply to group bookings of the Hotel, confirmed upon request, including bookings for groups of more than 5 rooms, as well as bookings made at confidential rates provided by the Hotel to partner companies on the basis of corporate, agency and other agreements.

12. Discounts of the Program cannot be combined with the current seasonal discounts of the Hotel, special offers and other marketing promotions of the Hotel.

13. Discounts and privileges of the Program cannot be transferred or transferred to anyone in the form of a cash equivalent.

14. If the Participant violates the Rules for staying at the Hotel, his Card may be canceled by the Organizer, explaining the reasons for the cancellation orally or in a letter sent to the Participant's email address.

15. The Organizer reserves the right to make changes to the current Program or suspend its action unilaterally, with the notification of the Participant by email or by posting information on the official website of the Hotel.

16. Purchase and payment for goods/services.

16.1. Reservation of accommodation at the Hotel, taking into account discounts and privileges corresponding to the level of the Card, is made directly by the Card holder for himself and accompanying persons. The use of the Card to pay for accommodation at the Hotel, if the Cardholder is not a direct consumer of the purchased services, is not allowed.

16.2. Reservation of accommodation in the Hotel can be made by the Participant by phone:

+7 (495) 699-0999. When booking, the Program Member must provide the Card number. Reservation of accommodation in the Hotel is made at the rates available at the time of booking on the official Website of the Hotel, located at the Internet address: **www.arium-hotel.com**.